

TOM FORD

EYEWEAR

SPRING/SUMMER COLLECTION 2012

For Spring-Summer 2012, Tom Ford presents new eyewear frames for women and men with sophisticated new directions. Vintage-inspired frames crafted from rich materials, clean linear shapes that convey modern, minimalist luxury, and sexy, head-turning sunglasses silhouettes make powerful statements of personal style. As always, the design achieves superb, lightweight comfort and includes extremely refined and luxurious details.

Twelve new sunglasses frames for women include the Islay (style 224) and Rita (225), a bold, lightweight, and effortlessly flattering update of the best-selling Clothilde and Carla frames. Their captivating new shades include blue-violet and burgundy-rose frames, and lenses in gray, violet and wine.

The swooping, criss-cross fronts of the oversized Calgary (227) and Margot (226) make them the collection's most glamorous frames. Based on the existing Nico frame, these styles feature an innovative, flat profile, and showcase deeply feminine new shades like brown-violet and brown-azure, alongside classic colors. The Malin (230), the Martina (231) and the Sebastian (232) reinvent the sexy, 1950s cat-eye shape in three very flattering new sunglasses interpretations. Additionally, new geometric styles are offered such as the Lydia (228), while the Leila (222) is a timeless new version of the iconic Emmeline frame, offered in several new warm-cool color combinations.

Sixteen new sunglasses frames for men include new versions of the aviator shape. The Oliver (236) is a classic look for the man with classic style—available with mirror lenses for a sportier look. The Jasper (245) gives this pilot direction a vintage twist, with its unique double-bar frame. Additional aviators include the chic Bradley (224), the casual, youthful Wilder (240), and the slightly unconventional, oversized Marco (235).

The Snowdon (237) is a sunglasses version of the Tom Ford optical frame made famous by Colin Firth in *A Single Man*. With a strong, vintage shape, thick frame and elegant inset "T" at the temples, the Snowdon is a very distinctive new addition to the sunglasses collection.

The large, rounded Samuele (246) and the Burke (247) visit a very different retro inspiration: they are modern and glamorous reinterpretations of a 1970s silhouette. These frames suit a man who wants to make a fashion statement without ostentation. They feature an extremely light fabrication and distinctive hinge detail, and include unique color options like shiny ruthenium and ice-white.

The Spring-Summer 2012 collection also introduces a frame for the fashion-forward man. The Humphrey (249) is an homage to the very first Tom Ford sunglass frames ever created, the Hawkings and Falcone. It upgrades this shape with eye-catching leather inserts and refined metal detailing. Meanwhile the new Milan (238) and Luca (239) offers an ultra-stylish, sport-luxury take on this original frame shape that is perfect for every day.

The collections optical frames for women introduce glamorous and feminine new color options alongside traditional shades. The elegant, acetate 5206 and 5212 frames blend one shade at the center into a second at the edge to stunning effect: peach turns into shiny brown; rose into violet, and azure into lavender. These rich and exclusive acetates are also used for new vintage-inspired frames for women (5207, 5208) and for men (5213).

Stronger, thicker optical frames for men this season include the retro, square-shaped 5216. Its bold and slightly unconventional look is offered in a range of vintage masculine colors from black to Havana to light brown. The easy to wear 5217 frame combines a plastic front and metal temple, inset with a new inverted metal "T" signature.

The new eyewear collection also offers slender, metal frames for both women and men with a modern and minimal aesthetic. Two luxury metal models for men, the 5218 and 5219, feature very elegant and sophisticated, thin-rimmed shapes that integrate extremely refined materials into the design. They are the perfect frames for the man who appreciates the very best in materials and craftsmanship.

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